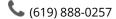
Lauren R. Beck, Ph.D.

User Experience Researcher / Scholar / Instructor







PROFILE

I am a skilled researcher who asks questions, analyzes data, and creates deliverables to improve the experiences of users, audiences, and students across platforms.

PROFESSIONAL EXPERIENCE

Outlier, Brooklyn, NY (Virtual) — Content Creator

December 2021 - PRESENT

- Developed engaging, educational content for online students
- Created timely improvements based on user feedback

Cal Poly San Luis Obispo, San Luis Obispo, CA— Lecturer

January 2022 - PRESENT

- Designed and taught interdisciplinary technology courses
- Solicited student feedback mid-course and made immediate improvements
- Led a UX research project with a student researcher

University of New Haven, West Haven, CT

Lecturer

August 2017 - May 2022

- Designed and taught courses focused on writing, ethnography, research, and project management
- Developed innovative interdisciplinary degree program to meet competing needs of different stakeholders

Assistant Director of the Common Course

January 2018 - July 2021

- Led team members to develop new course content, increasing stakeholder satisfaction with iteration
- Trained instructors in assessment methods
- Successfully adapted in-person course to online course and 15-week course to 5-week course

Northwestern University, Evanston, IL — Instructor, Research Assistant, Dramaturg

September 2010 - August 2016

- Taught a variety of courses in writing, research, and script analysis
- Gathered and synthesized research for scholars
- Designed educational packets, websites, and lobby displays that anticipated audience pain points in understanding and engagement of performances
- Facilitated post-show talkbacks with artists and audiences

EDUCATION

Northwestern University, Evanston, IL—Ph.D. in Interdisciplinary Theatre and Drama

- Completed a doctoral dissertation focused on audience interaction with audio-based mobile applications.
- Utilized multiple research methods, including digital ethnography.

San Diego State University, San Diego CA— M.A. in Theatre

• Won multiple awards: Outstanding incoming MA student, Outstanding graduating MA student, Outstanding Dramaturgy, Dean's Award for Research

University of California, San Diego, La Jolla, CA— B.A. in Theatre

UXR PROJECTS

Association for Theatre in Higher Education— Team Member

2021

- Worked on a team of four scholars tasked with improving the organization's website.
- Led participatory design workshop resulting in a new online resource for teachers and a redesigned menu.

Northerly Customs — Sole Researcher

2021

- Conducted heuristic and expert reviews of the business website
- Designed interviews and usability tests
- Provided evidence-based suggestions that shaped website design, multichannel customer experience, and branding of the product

SELECTED PRESENTATIONS

- 2022 "Adapting UX Research Methods for Theatre Audiences"
- 2021 "The Conspiracy: An Example of Active Online Audiencing"
- 2018 Embody a Scholar: Entering Academic Research Through Performance"
- 2017 "Online Performances of Infertile Bodies"

SELECTED PUBLICATIONS

- TBD "The Telelibrary Conspiracy: An Autonomous Audience and Their Creation of Remote Community." In COVID Play: Form, Media, Community. Edited by Carolyn Ownbey and Catherine Quirk. Forthcoming.
- 2023 "The Telelibrary is here for you": A theatre of service during a time of crisis." In Enveloping Worlds. Edited by Elizabeth Hunter and Scott Magelssen. Forthcoming.
- 2020 "First Year Students' Experience in a Cyber World Course An Evaluation." In Education and Information Technologies 25.4. Co-authored.
- 2019 "Ototheatre: Summoning Theatricality." In Performance Research 24.4.